

Project generation template

PREPARE Thematic Groups Workshop

Barcelona, Oct 7, 2009

Title	Application of ISO 26000 to tourism industry
Short description	<ol style="list-style-type: none"> 1. Analyse ISO 26000 and determine key points for tourism 2. Develop e-tools 3. Training 4. Demo projects 5. Dissemination
Main goals	To support companies and entrepreneurs from the tourism sector in the application of the ISO 26000 principles and practices regarding social responsibility, through dedicated, user friendly tools, aiming at a more competitive and socially responsible behaviour and a higher quality in the tourism offers.
Responsible person	Cristina Rocha
Lead partner	To be defined, depending on funding programme.
Other potential partners	PROSPEKTIKER (Spain), Arvis (Greece), LNEG (Portugal), SERC (Bulgaria), S&D Cons. (Bulgaria), Aalborg University (Denmark), AIAE (Austria), STENUM (Austria)
Funding scheme(s)	LIFE+ or INTERREG IVC, Social fund Note: I searched the LIFE+ Guidelines for Applicants 2009 and I see very little (not to say none) connection to social responsibility or tourism.
Time frame	<p>Calls Feb/Mar</p> <p>Draft proposal December 2009</p> <p>CIP/Entrepreneurship and Innovation: April 2010</p>
Next steps and responsibilities	<p>PT/ES/GR meeting in Nov (PT) to follow up</p> <p>Karin suggested Ibon the CIP - Competitiveness Innovation Framework Programme/Entrepreneurship and Innovation.</p>

	Let's follow up on that.
Annexes: extended descriptions	