



RAC/CP

- Mediterranean Action plan (MAP) 21 countries
- World Bank GF project 100 mio.USD
- RAC/CP SCP – Reduce pollution – land based pollution -
Businesses – Stockholm Convention (POP) local centre –
Green competitiveness (GRECO) (MED clean files –100 cases)
focus on water consumption
- Pilot projects e.g. Morocco (SME)
- Eco-labelling (awareness, industry knowledge, public
administration
- SCP
- Partnership (Chamber of commerce, SME org.)
- Roundtables



RAC/CP SCP

- Objectives: Analyze initiative – identifying main assets - EU, Balkans North Africa, Middle East.
- Questionnaire, institutional contacts, desk research – framework, economic instruments
- Findings: Strategies, Centres in place, but lack of resources and back up – no CP coordination
- Legislation: no effective Enforcement, lack of financial resources, unbalanced env. Taxes
- Transport of goods for export entails resource depletion
- Eco-labelling powerful
- GPP powerful driver (15-23% of GDP)
- SR not really understood



Antonio Valero Capilla, CIRCE

- Energy eff. Is not so clear how to understand
- Is almost everyt thing
- Reduce resssources to be applied for energy production
- CP
- What should to be the strategy towards industry?
- Shall have a global focus
- How should the message sound and how to organize



Ibon SR

- Policy priority EU
 - European excellence
- Promotion in SME
 - But created by the large companies
 - Mandragon model
- Tools for implementation
 - EU CSR
 - Vaderegio
 - ISO 26000



SCP

- Green competitiveness
 - Networks – SME
 - Existing methodologies
 - Government support
- SCP in university curricula
- Cooperation opportunities



Plenary

- **Energy:** No organisation of technology solutions in terms of research - information totally dispersed
- Who is responsible for innovation of techn. Solutions
- We shall be organised – pressure on EU COM - Next steps!!

- **SR (5 countries)**
- Internet (interactive) based tools for implementation of ISO 26000
- Link to eco-design chain
- How to sale the SR message to SME – market orientation
- The role of public authorities
- Funding (Leonardo – Interreg)
- October check funding options in order to select.
- Next steps



Plenary

- **SCP**
- Low impact on SME
- Not so visible as energy eff.
- Public as driver for markets – local authorities
- Universities: limited to technical studies – professors are the barrier
- 7 FP project Öko Institute
- Create demand for green jobs
- Policies: Low policy priority
- Create local awareness
- Focus on women green purchase power
- Next steps!!



VITO is organising the second I-SUP 2010 Conference on Innovation for Sustainable Production in April 2010 in Bruges

i-SUP2010 will cover 6 separate international congresses at the same time and at the same location, each aimed at a specific target audience of industry leaders, universities, research institutes and decision makers, covering such wide fields as:

- - sustainable production
- - sustainable chemistry
- - sustainable energy
- - materials for sustainable production
- - carbon capture and storage (CCS)
- - in vitro methods replacing animal testing (CARDAM)

The deadline for abstract submission is Friday, November 27th, 2009

More information on this Conference can be found at

: <http://www.i-sup2010.org/>



Prepare Mission

- *To act as a change agent towards sustainable consumption and production*
- To share experience and cutting-edge knowledge
- To identify areas of activity and develop related initiatives
- To attain a critical mass of expertise, understanding and awareness
- To amplify good practice through cooperation and dissemination through maintaining and expanding the network
- *How is this transferred to the objectives and the action plan?*



Objectives and Action Plan 2006 2009

- Identify societal trends, challenges and opportunities which are relevant to PREPARE
- Improve internal communication between Core Group Meetings
- Improve external communication
- Facilitate development of project ideas
- Facilitate research programmes generation
- Attract new members
- PREPARE workshops and conferences
- Develop the market place (projects and research programmes)
- Trends and opportunities
- Improve internal and external communication
- Project generation
- Attract new members
- Promote PREPARE
- Cooperation with other networks



Objectives 2009 - 2011

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Prepare action plan 2009 -?

- Trends and opportunities
- Improve internal and external communication
- Project generation
- Attract new members
- Promote PREPARE
- Cooperation with other networks