



## Website ideas – Oct. 8<sup>th</sup> 2009

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- Map of participating countries
- Updated info on projects
- Clarify how projects and ideas are made into reality
- Updated information on meetings
- List of PREPARE members
- Frequent changes
- (Brief) news
- Informality makes it difficult to make a structured website
- Background information on PREPARE
- Drafts of documents to be edited by all
- Links to funding organisations
- Calls
- Links to projects developed within PREPARE
- New (small) articles every month
- Independent option for members to send out newsletters etc.
- Overview-part of the site for non-experts
- Specialised part for members and experts
- What would attract ministries: The activity being mobilized.
- Recognizable actors.
- Maybe an area for discussion, but we should not expect people to do too much from home.
- A subscription mechanism would be an option.
- An overview of networks within different countries - split up in topics
- Participants should be able to upload and distribute information.
- Clear description of the partners - what they can offer
- 50-word summary of the partners
- New media could be introduced - blogs, twitter, facebook etc.
- The secretariat could provide a format for short descriptions
- Basic information on how to be a member
- Success stories - concrete results
- Number of hits
- Not too fancy website
- A format (A4) for a simple, smart presentation
- Nice (simple) design attracts people
- On the highlighting of PREPARE results: We should be clear on using the name
- A historical overview of the workshops and conferences - Cristina has some material